



# MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)  
Re-accredited by NAAC with 'A' Grade in the 3<sup>rd</sup> Cycle



Prof. Dr. V. S. Vasantha, M.Sc., Ph.D.,  
Research Co-ordinator

Palkalai Nagar, Madurai – 625 021,  
Tamil Nadu, India.

Ref. No. R1/FT/Regn./Commerce/19  
(Please quote this reference No.)

Date: 22.11.2019  
REGN.NO : F10254

To

The Principal,  
Sourashtra College,  
Madurai – 625 004.

Sir / Madam,

**Sub:** Research-Registration for Ph.D. Degree under **Full-Time** -  
Application **Ms.B.Sivakami** - Reg.  
\*\*\*\*\*

**Ms.B.Sivakami**, 1A, Ponguru Illam, Daniel Street, Vinayagar Nagar, West Extension Moolakarai, Pasumalai, Madurai – 625 004., has been provisionally registered for the Ph.D. degree as a **Full-Time** Research Scholar from **15.11.2019**. The Subject Title (@), and the School / Department / College / Institution he / she proposes for doing Ph.D. research work has been approved.

He/ She should work in the School/ / Department / College/ Institution and under the following Supervisor (\*) approved for the purpose as per the **Ph.D regulation of Madurai Kamaraj University framed according to UGC Regulation 2016**.

He/ She should complete the course work viz., one course work paper on **Research Methodology** and one course work paper (relevant to the subject paper of the research) **within one year from the date of registration as mentioned under provision 6** of the Ph.D. regulations in force. The candidates with an M. Phil., degree in the relevant fields of research shall be exempted from the course work on research Methodology. He/ She should submit his/her thesis **not earlier than 15.11.2022 and not later than 14.11.2025**.

A Research Advisory committee should be formed for each candidate with an external subject expert nominated by the Vice-chancellor to monitor the progress as stipulated in the Ph.D regulations of Madurai Kamaraj University. The candidate should publish atleast 2 (two) research papers relevant to the area of research as first author in National / International journals as listed by the UGC for submission of the Ph.D thesis, following the amendments implemented from 24.05.2019.

After completion of the course work, the Ph. D registration shall be confirmed and he/she will be permitted to undertake the research work leading to the submission of Ph. D thesis as mentioned under provision 6 of the Ph.D. regulations in force. The other terms and conditions regarding change of subject/ guide/ title, submission of thesis, synopsis, duration of the research, payment of fees, Cancellation etc., are available in the University website 'www.mkuresearch.org'.

He/She should pay the **Rs.5000/- as Research fee** to the College and **Rs.5000/- Administration fee to the University (for Arts / Humanities Candidate)** on the given registration date of every year till submission of thesis. Fee for every year may be remitted within 30 days of the registration day of every year. One month grace period may be availed by the candidate by paying the penal fee of Rs.500/-. **Even after this period if the fee is not paid the Registration shall stand automatically cancelled.**

All the fee may be remitted into Madurai Kamaraj University **Account No:1** through Online payment of the State Bank of India / Swift Address **SBININDB454 A/C @ mkuniversity (2235)** beneficiary "THE REGISTRAR, MADURAI KAMARAJ UNIVERSITY": 'Ph.D.' and the receipt may be forwarded to this office with a covering letter quoting the registration number. The candidate may be informed accordingly.

Faculty : COMMERCE  
Subject : COMMERCE

**SUBJECT TITLE: (@); "INVESTORS' ATTITUDE TOWARDS INVESTMENT IN SOVEREIGN GOLD BOND (SGB), GOLD EXCHANGE TRADED FUND(ETF) AND GOLD JEWELLERY IN SOUTH TAMILNADU"**

**SUPERVISOR: (\*)**; **Dr.J.Duraichamy**, Assistant Professor, Dept of Commerce, Sourashtra College, Madurai – 625 004.

Yours faithfully,

Research Co-ordinator

Copy to: 1. The Guide.  
2. The Candidate.



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Prof. Dr. V. S. Vasantha, M.Sc., Ph.D.,  
Research Co-ordinator

Palkalai Nagar, Madurai – 625 021,  
Tamil Nadu, India.

Ref. No. R1/FT/Regn./Commerce/19  
(Please quote this reference No.)

Date: 22.11.2019  
REGN.NO : F10255

To

The Principal,  
Sourashtra College,  
Madurai – 625 004.

Sir / Madam,

**Sub:** Research-Registration for Ph.D. Degree under Full-Time -  
Application Ms.N.Sophia Yasmin - Reg.  
\*\*\*\*\*

Ms.N.Sophia Yasmin, Plot No.70, Vivekananda Street, Thiruvalluvar Nagar, Thirunagar, Madurai – 625 006., has been provisionally registered for the Ph.D. degree as a **Full-Time** Research Scholar from **15.11.2019**. The Subject Title (@), and the School / Department / College / Institution he / she proposes for doing Ph.D. research work has been approved.

He/ She should work in the School/ / Department / College/ Institution and under the following Supervisor (\*) approved for the purpose as per the **Ph.D regulation of Madurai Kamaraj University framed according to UGC Regulation 2016.**

He/ She should complete the course work viz., one course work paper on Research Methodology and one course work paper (relevant to the subject paper of the research) within one year from the date of registration as mentioned under provision 6 of the Ph.D. regulations in force. The candidates with an M. Phil., degree in the relevant fields of research shall be exempted from the course work on research Methodology. He/ She should submit his/her thesis **not earlier than 15.11.2022 and not later than 14.11.2025.**

A Research Advisory committee should be formed for each candidate with an external subject expert nominated by the Vice-chancellor to monitor the progress as stipulated in the Ph.D regulations of Madurai Kamaraj University. The candidate should publish atleast 2 (two) research papers relevant to the area of research as first author in National / International journals as listed by the UGC for submission of the Ph.D thesis, following the amendments implemented from 24.05.2019.

After completion of the course work, the Ph. D registration shall be confirmed and he/she will be permitted to undertake the research work leading to the submission of Ph. D thesis as mentioned under provision 6 of the Ph.D. regulations in force. The other terms and conditions regarding change of subject/ guide/ title, submission of thesis, synopsis, duration of the research, payment of fees, Cancellation etc., are available in the University website 'www.mkuresearch.org'.

He/She should pay the **Rs.5000/- as Research fee** to the College and **Rs.5000/- Administration fee to the University (for Arts / Humanities Candidate)** on the given registration date of every year till submission of thesis. Fee for every year may be remitted within 30 days of the registration day of every year. One month grace period may be availed by the candidate by paying the penal fee of Rs.500/-. **Even after this period if the fee is not paid the Registration shall stand automatically cancelled.**

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Faculty : COMMERCE  
Subject : COMMERCE

**SUBJECT TITLE: (@); "MARKETING OF TOURISM – A STUDY WITH SPECIAL REFERENCE TO SOUTH TAMILNADU"**

**SUPERVISOR: (\*); Dr.J.Duraichamy, Assistant Professor, Dept of Commerce, Sourashtra College, Madurai – 625 004.**

Yours faithfully,

Research Co-ordinator  
22/11/19

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2. The Candidate.



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Prof. Dr. V. S. Vasantha, M.Sc., Ph.D.,  
Research Co-ordinator

Palkalai Nagar, Madurai – 625 021,  
Tamil Nadu, India.

Ref.No.R1/PT/Regn./Commerce/19  
(Please quote this reference No.)

Date: 07.11.2019  
REGN.NO :P5870

To

The Principal,  
Sourashtra College (A),  
Madurai – 625 004.

Sir / Madam,

Sub: Research-Registration for Ph.D. Degree under Part – Time  
Application of Ms.M.M.Prakalpa - reg.  
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Ms.M.M.Prakalpa, Assistant Professor, SDNB Vaishnav College for Women, Shanthi Nagar, Chromepet, Chennai – 600 004., has been provisionally registered for the Ph.D. degree as a **Part – Time** Research Scholar from **24.10.2019**. The Subject Title (@), and the School / Department / College / Institution he / she proposes for doing Ph.D. research work has been approved.

He/ She should work in the School/ / Department / College/ Institution and under the following Supervisor (\*) approved for the purpose as per the **Ph.D regulation of Madurai Kamaraj University** framed according to **UGC Regulation 2016**.

He/ She should complete the course work viz., one course work paper on **Research Methodology** and one course work paper (relevant to the subject paper of the research) **within one year from the date of registration as mentioned under provision 6** of the Ph.D. regulations in force. The candidates with an M. Phil., degree in the relevant fields of research shall be exempted from the course work on research Methodology. He/ She should submit his/her thesis **not earlier than 24.10.2022 and not later than 23.10.2025**.

A Research Advisory committee should be formed for each candidate with an external subject expert nominated by the Vice-chancellor to monitor the progress as stipulated in the Ph.D regulations of Madurai Kamaraj University. The candidate should publish atleast 2 (two) research papers relevant to the area of research as first author in National / International journals as listed by the UGC for submission of the Ph.D thesis , following the amendments implemented from 24.05.2019.

After completion of the course work, the Ph. D registration shall be confirmed and he/she will be permitted to undertake the research work leading to the submission of Ph. D thesis as mentioned under provision 6 of the Ph.D. regulations in force. The other terms and conditions regarding change of subject/ guide/ title, submission of thesis, synopsis, duration of the research, payment of fees, Cancellation etc., are available in the University website '[www.mkuresearch.org](http://www.mkuresearch.org)'.

He/She should pay the **Rs. 5000/- as Research fee to the college and Rs.5000/- Administration fee to the University** (for Arts / Humanities Candidate) on the given registration date of every year till submission of thesis. Fee for every year may be remitted within 30 days of the registration day of every year. One month grace period may be availed by the candidate by paying the penal fee of Rs.500/- . **Even after this period if the fee is not paid the Registration shall stand automatically cancelled.**

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Faculty : COMMERCE  
Subject : COMMERCE

**SUBJECT TITLE: (@); "A STUDY ON INVESTMENT PREFERENCE AND INVESTMENT BEHAVIOUR AMONG INDIVIDUAL INVESTORS – WITH SPECIAL REFERENCE TO MUTUAL FUNDS IN CHENNAI CITY"**

**SUPERVISOR: (\*); Dr.J.Duraichamy, Assistant Professor, Dept of Commerce, Sourashtra College (A), Madurai – 625 004.**

Yours faithfully,

Research Co-ordinator

Copy to: 1. The Guide.  
2. The Candidate.  
3. The Principal, SDNB Vaishnav College, Chromepet, Chennai – 600 004.